



Ministry of Agriculture & Livestock Development

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# 10<sup>TH</sup> EDITION DLP EXP AFRICA DAIRY LIVESTOCK AND POULTRY EXPO



## POST SHOW REPORT 2025



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Ministry of Agriculture & Livestock Development



Food and Agriculture Organization of the United Nations

### SUPPORTING PARTNER

**SMACHS**  
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## ● EVENT OVERVIEW

Dairy, Livestock & Poultry Expo 2025, held from June 11 to 13 at the Kenyatta International Convention Centre (KICC) in Nairobi, Kenya, marked a pivotal moment for the continent's agricultural sector. Now in its 10th edition, the event reaffirmed its status as a leading platform uniting farmers, dairy, livestock & poultry professionals, stakeholders, and enthusiasts dedicated to advancing dairy, livestock & poultry across Africa.

## ● AFFILIATIONS

- **CONFERENCE PARTNER:**  
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- **SUPPORTING PARTNER:**  
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- **FARM MECHANISATION SPONSOR:**  
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## ● SUPPORTING ENTITIES

The success of Agritec Africa 2025 was bolstered by the support of key organizations including the Ministry of Agriculture & Livestock Development, Kenya Dairy Board, Agriculture Sector Network, Crop Life, Aak Grow, and Cereal Millers Association (CMA), INTEGRATED BIOPESTICIDES MANUFACTURERS ASSOCIATION OF KENYA (IBMA)

## ● MEDIA PARTNERS

- NTV Kenya
- KTN News Kenya
- Kenya Postel Directories Limited (Yellow Pages Kenya)
- African Farming and Food Processing
- Afro-India Trade magazine
- AGRi MECHA



## INAUGURATION AND HIGHLIGHTS

The **Dairy, Livestock & Poultry** Exhibition commenced with a grand **Ribbon-cutting ceremony**, marking the official inauguration of the event. The ceremony was led by esteemed VIPs and key stakeholders from across the agricultural sector.

Distinguished guests in attendance included **Mr. Jonathan Mueke**, Permanent Secretary, **Ministry of Agriculture & Livestock Development**; **Dr. Haile Gabriel Abebe**; **Mr. Hamisi Williams** from the **Food and Agriculture Organization (FAO)**; **Mr. Sanyal Desai** and **Mr. Neeraj Shah** from **Radeecal Communications**; and **Dr. Bimal Kantaria**, Chairman of the **Agriculture Sector Network (ASNET)**.

Their presence underscored the importance of Agritec Africa as a premier platform for fostering collaboration, innovation, and growth in the agricultural industry.



## EXHIBITION HIGHLIGHTS

**Dairy, Livestock, & Poultry Expo 2025** featured a premier exhibition spotlighting cutting-edge technologies, innovative farming practices, and sustainable solutions designed to boost Dairy, Livestock, & Poultry productivity. The event served as a vibrant hub for networking, knowledge exchange, and the formation of strategic partnerships.

Adding even more value to the experience, the 10th edition of Dairy, Livestock, & Poultry Expo Africa was held alongside the 10th Agritec Africa and the 5th Graittech Africa. This integrated approach offered participants a comprehensive view of the latest trends, innovations, and developments shaping the broader agricultural landscape.

## ● AGRITEC AFRICA 2025 CONFERENCE



## ● CONFERENCE THEME

The central theme, **“Improving Farmer's Income Through Technology”**, highlighted the essential role of technology in driving agricultural productivity and profitability. The conference explored various facets of this theme, including:

- Harnessing Technology to Transform Food Systems and Enhance Nutrition in Africa
- **The Future of Food:** “Technology and Sustainability”
- **Cultivating Connections:** Inter-generational Dialogues on Agriculture and Technology”
- **Youth Leading the Future:** Technology-Driven Transformations in Food Systems, Innovations and Nutrition
- **Experience Sharing:** PARTICULAR A young Kenyan arbitrageurs shares their success story in agribusiness.
- **Agritec and Robotics:** -Automation and IoT in precision agriculture
- **Fintech in Agriculture:** Digital payments, microloans, and blockchain for farmers. Mr. James Reed, Fintech Expert
- **Post Harvest and Agro-Processing:** Circularity and Green technologies in Post Harvest and Agro processing.
- **Biotechnology:** Genetic enhancements for crop resilience and yield.

## KEY HIGHLIGHTS



## SPEAKERS AND PANELIST

We extend our heartfelt appreciation to all the esteemed speakers and panellists who enriched the conference with their knowledge and expertise. Their contributions fostered meaningful discussions and inspired new ideas for driving progress in the agricultural sector.

## CONFERENCE SPEAKERS



**DR. BHARAT PATEL,**  
Founder & Managing Director  
Bharat Bio East Africa Ltd



**MS. GRACE NJOROGE**  
Technical Director  
(Programmes) Mercy Corps



**MS. WAMBUI MBARIRE**  
CEO : RETRAK (Retail Trade  
Association of Kenya)



**RUTH OKOWA**  
Country Director  
Kenya GAIN



**BONIFACE AKUKU**  
Digital Development Specialist,  
World Bank



**DR. KIPRONO SEGO**  
Kenya Livestock Breeder  
Association (KLBA)

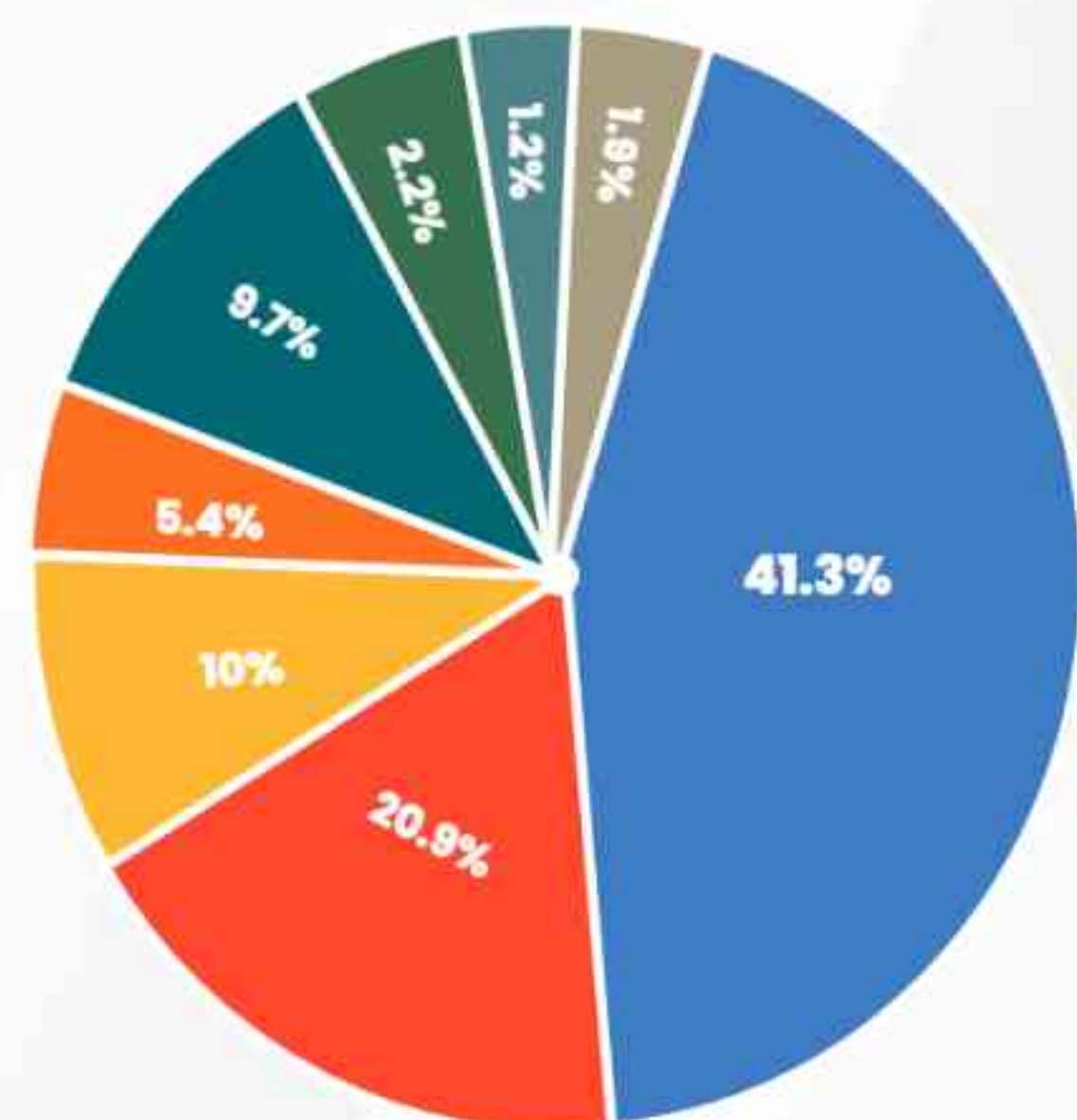
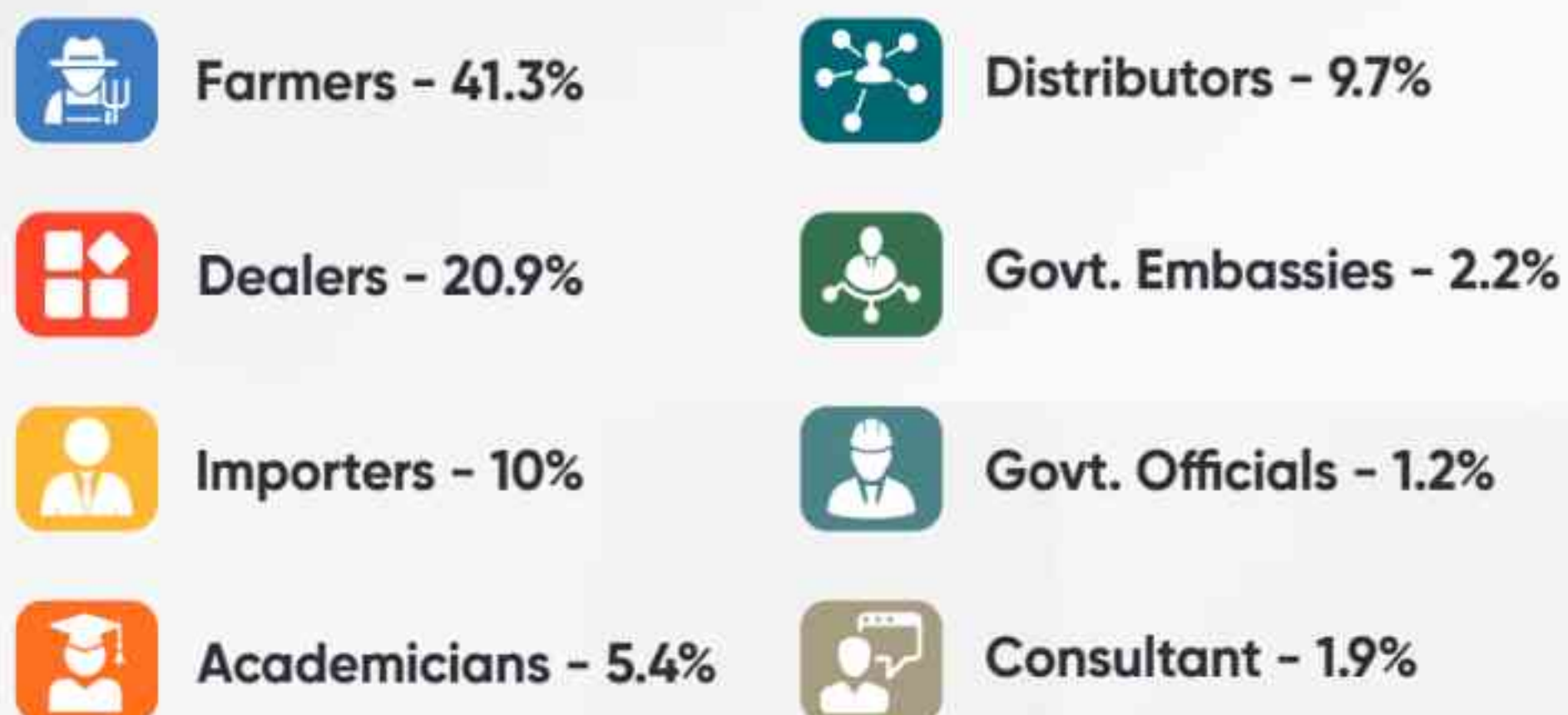
## FACTS & FIGURES



## MAJOR VISITORS FROM



## VISITOR PROFILE





## EMBASSIES WHICH ATTENDED DLPE AFRICA 2025

**Mr. Sushil Prasad**  
India  
Deputy High-  
Commissioner



**Mr. Rishabh K. Rewar**  
India  
Second Secretary



**Dr Ali Gholampour**  
Iran  
Ambassador



**Mr. Anouar en Youssef**  
Tunisia  
Ambassador



**Mr. Sofiene Dridi**  
Tunisia  
Deputy Ambassador



**Mr. Mohamed Walid Ben-  
Moussa**  
Tunisia  
Commercial Attaché.



**Amb. William Anani-Abotsi**  
Ghana  
Ambassador



**Angela Swinkles**  
Netherlands  
Agricultural Officer



**Bart Pauwels**  
Netherlands  
Agricultural  
Counsellor



**Mr. Hiroshi Ogihara**  
Japan  
chargé d'affaires  
a.i. of Japan



**Mrs Maram Makhamreh**  
Jordan  
Economic Counsellor



**Ms Catherine Langat**  
Jordan  
Assistant to the  
Economic Counsellor



**Mr. Mande Aliyu**  
Nigeria  
Charge d' Affaires



**Dr. Vivian Nain**  
Cameroon  
Head of Mission



**Mr. Taleng Faha Aristide**  
Cameroon  
Deputy Head of  
Mission



**Luis Alejandro Levit**  
Argentina  
Ambassador



**Mr. Demian Dobry**  
Argentina  
Embassy Secretary



**Anthony Njengi**  
Ireland  
Program Manager



**Ann Waithera**  
Ireland  
Trade and  
Economic Officer



**Ms. Juliet Kiggundu**  
Uganda  
First Secretary



**Amb. KANG Hyung-shik**  
Republic of Korea  
Ambassador



**H.E Mr. MJ Mahlangu**  
South Africa  
High Commissioner



**Guilherme Agustini**  
Brazil  
Head of Trade Promotion  
and Political Affairs





# EVENT PROMOTION STRATEGIES



NEWS PAPER ADVERTISEMENTS



SOCIAL MEDIA CAMPAIGNS



PRINT PUBLICATIONS & MAGAZINES



BULK EMAIL, SMS & WHATSAPP



OUTDOOR HOARDINGS



TELEVISION ADVERTISEMENTS



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ONLINE MEDIA PARTNERS



SEO



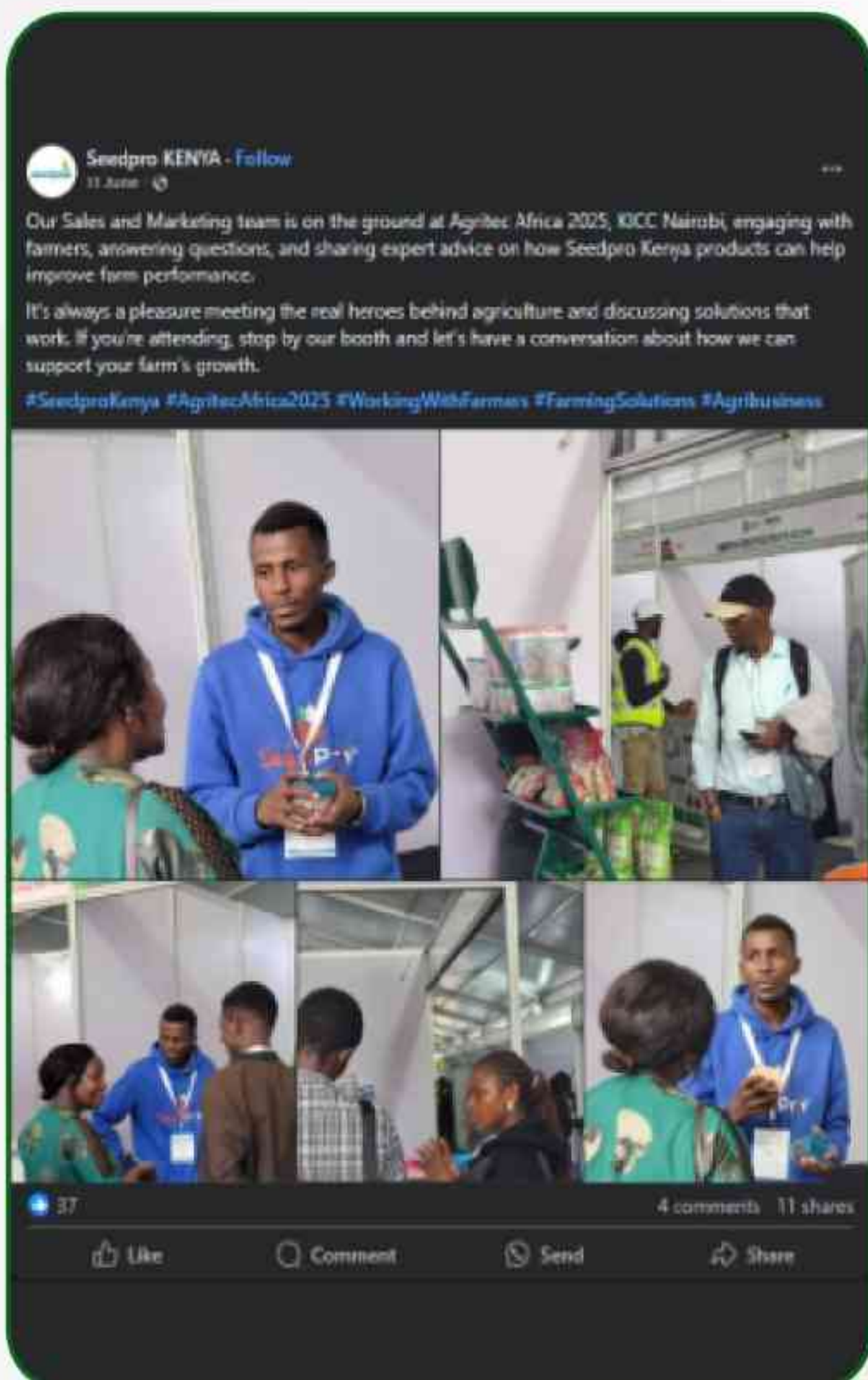
SPECIAL INVITATIONS TO DEALERS & DISTRIBUTORS

# SOCIAL MEDIA PRESENCE





# SOCIAL MEDIA PRESENCE



## Busia's 'Mary and Joseph' draw in pilgrims from entire continent

A public relations officer of the group that organized the pilgrimage to the Holy Family in Busia, Kenya, said the group has received a lot of attention from pilgrims across the continent.

The group, which is led by Rev. Fr. Joseph Mwangi, has received a lot of attention from pilgrims across the continent. The group has received a lot of attention from pilgrims across the continent.



A group of people gathered around a large white structure, possibly a shrine or a religious monument, in a rural setting.

## Alarm as new wave of locusts invade Turkana South

A new wave of locusts has invaded Turkana South, Kenya, causing alarm among the local population. The locusts are reported to be eating crops and grazing animals, and are causing significant damage to the area.

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A close-up image of a locust, showing its long legs and antennae.

## Widows, son of late MP decline executor role in Sh1b estate row

Widows and the son of a late Member of Parliament (MP) have declined to act as executors of his estate, leading to a row over a Sh1 billion inheritance. The estate is valued at over Sh1 billion, and the executors are reportedly worth more than Sh1 billion.

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A photograph of a modern, multi-story building with a glass facade, likely a commercial or residential structure.

## Kwint sets stage for pay talks, tells SRC 'to stay in its lane'

Kenya National Order of Teachers (KNOT) Deputy General Secretary, Dr. Peter Ombui, has set the stage for pay talks with the State Resources Commission (SRC). He has urged the SRC to stay in its lane and not to overstep its mandate.

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- ETIOPIKA EUROPE SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ
- THE CHARGING COMPANY
- STOWARZYSZENIE POLSKO-AFRYKAŃSKA IZBA PRZEMYSŁOWO-HANDLOWA PAIG-PACC
- USARYA POLSKA SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ
- SWIMER SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ SPÓŁKA KOMANDYTOWA
- AEROMIND SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ SPÓŁKA KOMANDYTOWA
- MAT-PART SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ
- BIO ACTIW SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ
- DOM-WID DOMINIK WIDARSKI
- FIRMA HANDLOWO-USŁUGOWA "DAMIAN" DAMIAN CZESZYK

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- CHABIN SPÓŁKA KOMANDYTOWA
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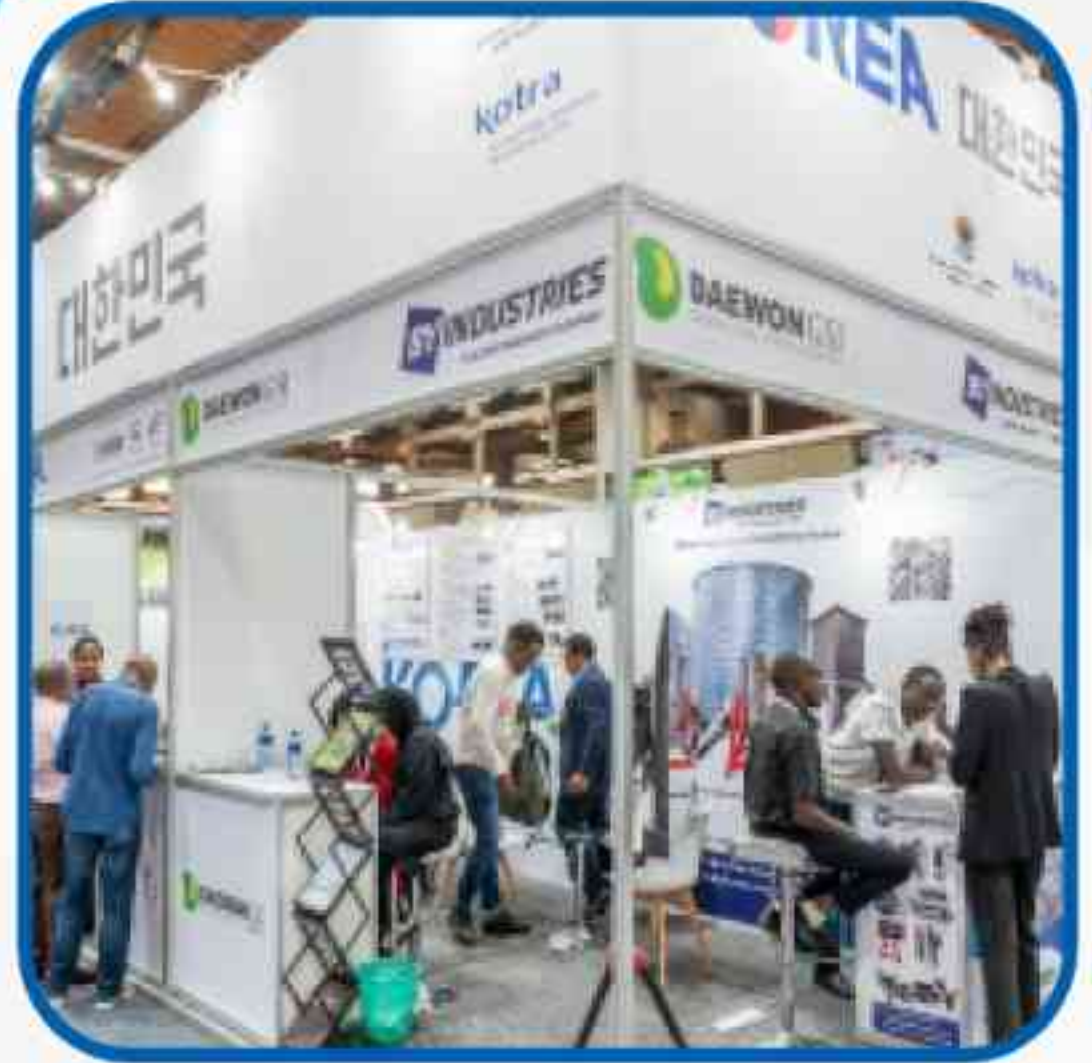
**POLAND**



**SOUTH KOREA**



# GLIMPSES OF AGRITEC AFRICA 2025



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**IPLEX** *Africa*

International Poultry & Livestock Exhibition

**11 12 13 March 2026**

Venue : Gallagher Convention Centre,  
Johannesburg, South Africa

**DLP EXPO AFRICA** 11<sup>TH</sup> EDITION

DAIRY LIVESTOCK AND POULTRY EXPO

**17 18 19 June 2026**

Venue : KICC, Nairobi, Kenya

For More Information Contact: Radeecal Communications

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