

Supported by



Agriculture & Co-operation Department
Government of Gujarat



4th International Exhibition and Conference

International Exhibition On Latest Technology of Dairy, Livestock & Poultry Farming

2 3 4

September 2016

Mahatma Mandir,
Gandhinagar, Gujarat, India

Post Show Report 2016

Concurrent Event :



Asia's Prime Exhibition On Agricultural Technology

Organized by :



www.dlpexpo.com

DLP Expo Asia 2016 International Exhibition and Conference witnessed around 1,50,000+ visitors from entire India and Abroad. This dynamic event is designed for Dairy, Livestock & Poultry Farmers, Industry Business People, Government employees and for everyone who are willing to take The Next Giant Leap in Dairy, Livestock & Poultry industry.

Honorable Chief Minister of Gujarat, Shri Vijaybhai R. Rupani along with Shri Parshottam Rupalaji, Honorable Minister of The State-Agriculture, Farmers Welfare and Panchayati Raj, Shri Chimanbhai Dharamshibhai Sapariya, Honorable Cabinet Ministers of Agriculture and Energy, Shri Babubhai Bokhiriya, Honorable Cabinet Minister of Animal Husbandry, Cow Breeding and Fisheries, Shri Vallabhbhai Waghisiya Honorable Minister of State Agriculture and Urban Housing had inaugurated DLP Expo Asia 2016 and Agri Asia 2016 on 02nd September, 2016 at Mahatma Mandir, Gandhinagar and was kept open for the visitors for three days. Visitors from entire country had visited the exhibition for the empowerment of the Dairy, Livestock & Poultry Industry.

Many companies from India and Overseas had participated in this International Exhibition. Entire exhibition was organized in 10,000 square meter exhibition space of Mahatma Mandir which was highly appreciated by visitors.



This year 4th edition of Dairy Livestock & Poultry Expo Asia had also Agri Asia 2016 as its concurrent event which has proven a perfect platform for the Agriculture Industry Stake Holders. Many companies had participated from all these sectors and experienced very good scope in these sectors.



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IMPORTANT FACTS & FIGURES



Participating Companies:

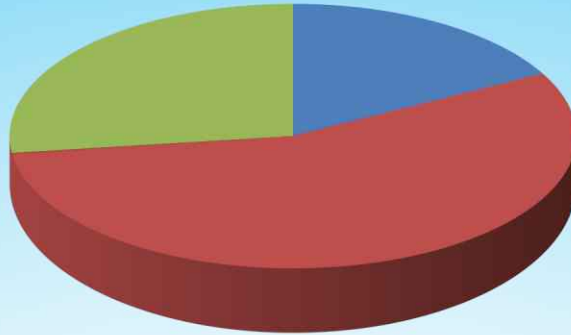


Total No. of Visitors:



(This doesn't include guests, Organizers, Govt. representatives, Media Persons, Temporary staffs, Fabricators, etc.)

DLPE ASIA 2016 VISITORS BY FIELD OF ACTIVITY



- Dealers & Distributors
- Agriculture Farmers
- Progressive Live Stock Farmer

PARTICIPATING COUNTRIES



Germany



India



Israel



Japan



Netherland



Turkey



United Kingdom



HIGH DIGNITARY DELEGATES TALKING ABOUT AGRI ASIA & DLP EXPO ASIA 2016 UPON FACEBOOK



Hon'ble Chief Minister Of Gujarat, Shri Vijaybhai R. Rupani Inaugurated Agri Asia & DLP Expo Asia 2016 On 2nd September 2016. And Posted On Facebook "Agriculture Has Paramount Importance In The Indian Economy. It Plays An Important Role In The Overall Socio-Economic Make Up Of India. Government Of Gujarat Has Catalyzed The Development Of Agriculture Sector & Thus Farmers In The State Through Various Progressive Initiatives."



Mansukh Mandaviya Member Of Parliament (Rajyasabha), Minister Of State (Chemicals & Fertilizers) Posted On Facebook "Farmers Are India's Pride, Agriculture Is India's Life"- Visited #AgriAsia2016 Exhibition & Discussed About Various Technologies With Various Group Of Companies & Scientists. The Agro Asia Exhibition Has Covered More Than 25 Different Sectors. Some Are Irrigation, Dairy Technology, Livestock Fabrication, Animal Husbandry, Fertilizer, Agro Chemicals & Food Technology.



Srj Afaka Visitor From Nigeria Posted On Facebook. "Participating In Agri Asia Agricultural Exhibition And Conference @ Ahmedabad, Gujarat, India. I Will Update You My Experience Later But You May Wish To Look At Some Friendly Faces Of Indians."



Agri Asia & DLP Expo Asia 2016 Posted On Facebook. "Farmers On A Huge Number, Attend The 6th Agri Asia Scheduled During 2nd To 4th September 2016 At Gandhinagar, Gujarat, India. Asia's Prime Exhibition On Agricultural Technology."

PRINT MEDIA PROMOTION



EVENT PROMOTION STRATEGIES

- News paper adverts
- Radio
- News Channels
- Social Media campaign
- Print Publication & Magazines
- Bulk Email & SMS
- Road Show
- Special Invitations to Dealers & Distributors
- Visitor mobilization form Various Counties of Kenya
- Online Media Partners



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Agriculture & Co-operation Department, Government of Gujarat



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