



Republic of Kenya
Ministry of Agriculture & Irrigation

Radeecal[®]
communications

5th

International
Exhibition on Latest Technology
of Dairy, Livestock and
Poultry Farming.



**POST SHOW
REPORT 2018**

20

21

22

June, 2018

Venue :
Kenyatta International
Convention Center,
Nairobi, Kenya

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Cover Story

The 5th edition of Dairy Livestock and Poultry Africa, an International Exhibition and Conference on Dairy and Poultry Industry was organized during 20-22 June, 2018 at Kenyatta International Conference Centre (KICC) Nairobi, Kenya. Dairy Livestock and Poultry Africa was organised by Radeecal Communications (India) jointly with Ministry of Livestock and Fisheries, Agriculture & Irrigation, Republic of Kenya and Sponsored by Elgon Kenya.

The Dairy Livestock and Poultry Trade Show in Kenya was inaugurated by PROF. HAMADI IDDI BOGA, Principal Secretary, Ministry of Agriculture & Irrigation and H.E. Ms. Suchitra Durai - High Commissioner of India and Ambassador of India in Kenya. Various dignitaries Visited Exhibition like HON. SONG Da Hee, First Secretary - Embassy of the Republic of Korea, HADI FARAJVAND, Ambassador, Embassy of Islamic Republic of Iran; DEILLAN MORTEZA, Commercial Counsellor, Embassy of Islamic Republic of Iran; SONG DA HEE, First Secretary, Embassy of Republic of Korea; TITUS KAVISI MALUKI, Marketing Officer, High Commission of Malaysia; YOUNG DAE KWON, Ambassador, Embassy of Republic of Korea; JONG-HO KIM, Managing Director, Korea Animal Health Products Association (KAHPA); KIM TAE KYEONG, Deputy Director, Korea Trade-Investment Promotion Agency (KOTRA) empowered the event as special guests.

Dairy Livestock and Poultry Africa 2018 was open for the visitors for three days. The Dairy Livestock and Poultry expo in Kenya witnessed more than 10,500 visitors from entire Africa as well as abroad. This dynamic exhibition on Dairy Livestock and Poultry Technology was designed for Dairy Livestock and Poultry Farmers, Dealers/Distributors, Government employees and for everyone who is willing to take The Next Giant Leap in Dairy Livestock & Poultry Farming Industry. The major industry stakeholders from the entire Kenya had visited the exhibition for the empowerment of the Dairy Livestock & Poultry Farming Industry.

This year, 5th Edition of Agritec Africa 2018 was also organized as a concurrent event.



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Dairy Livestock & Poultry Africa Conference 2018

The 2018 Conference of Dairy Livestock and Poultry Africa, based on the theme of “Transformation of Agriculture through Technology” was organised on the first day of the exhibition i.e. June 20, 2018. The conference had invited 250+ high profile professionals based in academia, youth organisations, government associations, development practitioners, and progressive farmers.

Several International speakers then took up the platform to share their experiences and bring the most innovative and pertinent technologies on the table to empower hundreds of local farmers, business associates, academia researchers and all those who had gathered at the venue. Let us throw a glimpse on the varied agricultural issues and topics covered by the speakers

The conference was organized with considering the agriculture technology, small farmer's and SME's and adaptability of the technology.

Airbus had explained the use of Satellite Images in the agriculture as a precision technology in agriculture, Bouruge Borstar explained The cost effective alternative for High Performance Flexible Packaging, DuPont described their products related to livestock feed and improvement in health of animals, Techno brain Group an alliance of techno Brain and Microsoft for Precision Farming explained grass root level of farming technology with the help of precision technology and finally Kenya Agribusiness and Agro industry Alliance the company working for SME farmers of Kenya and helping them to manage finance to grow more.

Key Speakers

- 1. MR. ABDULWAHID ALOBEIDL**
Company - BOROUGE PTE
Topic - BourugeBorstar® Agriculture Solutions for Higher Crop Yield
- 2. MR. FABIO DOMENICO VESCOVI**
Company - AIRBUS DEFENCE AND SPACE
Topic - Interest and benefits of biophysical parameters
- 3. MR. SEGUN OLUWOLE**
Company - DUPONT INDUSTRIAL BIOSCIENCES
Topic -Improving profitability of poultry production through precision nutrition
- 4. MR. SAMAR PATEL**
Company - TECHNO BRAIN GROUP
MR. MARK IHIMOYAN
Company - MICROSOFT CORPORATION
Topic - Precision Farming with Digital Technology to empower Farmers
- 5. MS. LUCY MUCHOKI**
Company - KENYA AGRIBUSINESS AND AGROINDUSTRY ALLIANCE (KAAA)
Topic - How SME in Kenya can be supported and financed for more growth? how Small farmers can be benefited.



Important Facts & Figures:

150+

Participating Companies
(More than 150 brands)

25+

Visitors'
Countries

**More than
10500+**

Total No. of Visitors

10

Conference
Speakers

150+

Conference
Delegates

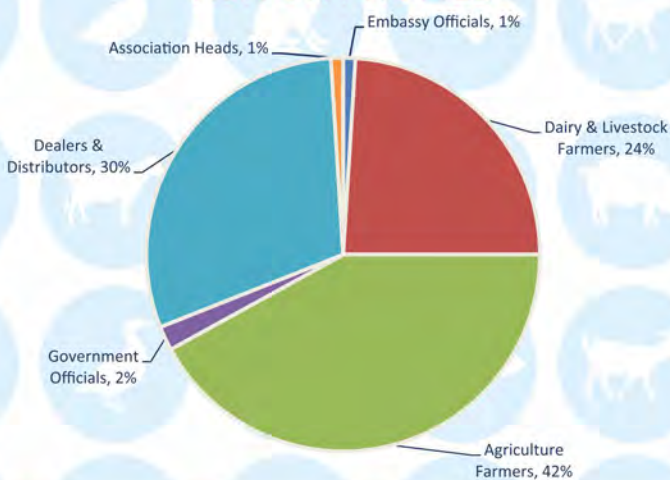
Participating Countries

China, Egypt, France, Germany, India,
Iran, Israel, Italy, Kenya,
Netherlands, Turkey, UK, Japan, USA, Ireland,
Indonesia, South Korea, Uganda

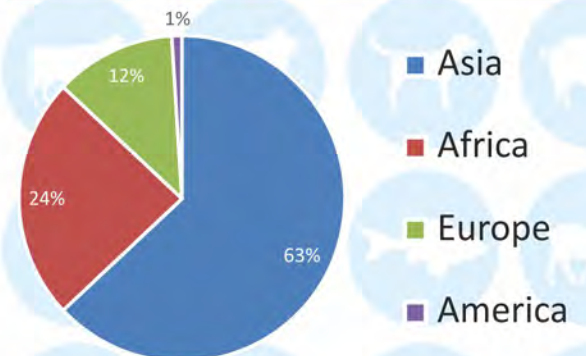


DLPE AFRICA PARTICIPATION SUMMARY

VISITOR PROFILE



EXHIBITOR COUNTRY PROFILE



Social Media Presence of DLPE Africa



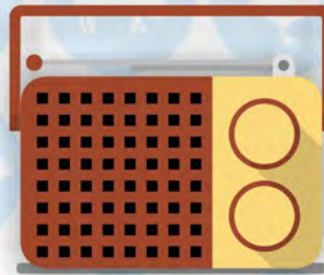
Print Media Promotion



Event Promotion Strategies



News paper advertisements



Radio



News Channels



Social Media Campaigns



Print Publication & Magazines



Bulk Email & SMS

ROADSHOW

- Special Invitations to Dealers & Distributors
- Online Media Partners
- Visitor mobilization form Various Counties of Kenya





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Exhibitors List

- ACURO ORGANICS LIMITED, (INDIA)
- AGRI IRRIGATION AND BOREHOLE LIMITED, (KENYA)
- AGRICULTURE & FOOD AUTHORITY (AFA), (KENYA)
- AGRIPLAST PROTECTED CULTIVATION PVT LTD, (INDIA)
- AGRIPLAST TECH INDIA PVT. LTD, (INDIA)
- AGRO-VET SOLUTION EA LTD, (Uganda)
- AIRBUS DEFENCE AND SPACE, (FRANCE)
- ALMAR CONTAINERS EAST AFRICA LTD, (KENYA)
- ANDHRA CHEMICAL SUPPLIES, (INDIA)
- ANHUI ZHONGKE OPTIC-ELECTRONIC COLOR SORTER MACHINERY CO., LTD, (CHINA)
- ASTHA POLYMERS PRIVATE LIMITED, (INDIA)
- AUSHADH AGRI SCIENCE PRIVATE LIMITED, (INDIA)
- BALA INDUSTRIES AND ENTERTAINMENT PVT LTD, (INDIA)
- BHAGWATI KRUSHI UDHYOG PVT. LTD., (INDIA)
- BHARAT FOILS LTD., (INDIA)
- BHUMI POLYMERS PVT. LTD., (INDIA)
- BIG DUTCHMAN KENYA, (KENYA)
- BIOATLANTIS LTD., (IRELAND)
- BORANA PUMPS, (INDIA)
- BRIGHTMART CROPSCIENCE, (CHINA)
- CANDEM TARIMSAL URUNLER VE ORGANIK GUBRE SAN. TIC. LTD. TI., (TURKEY)
- CAPTAIN PIPES LIMITED, (INDIA)
- CAPTAIN POLYPLAST LIMITED, (INDIA)
- CHOONG ANG VACCINE LABORATORIES CO., LTD. (CAVAC), (KOREA)
- CLIMAX SYNTHETICS PRIVATE LIMITED, (INDIA)
- CNG AGROCARE PRIVATE LIMITED, (INDIA)
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- HENAN JINGXIN COMMERCIAL & TRADING CO.,LTD, (CHINA)
- HENAN POUL TECH MACHINERY CO.,LTD., (CHINA)
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- INDO FARM EQUIPMENT LIMITED, (INDIA)
- INOX INDIA PVT LTD, (INDIA)
- INVENSOFTECHNOLOGIES PRIVATE LIMITED, INDIA
- IRIS GROUP, (INDIA)
- JAIN IRRIGATION SYSTEMS LTD, (INDIA)
- KAHPA (KOREA ANIMAL HEALTH PRODUCT ASSOCIATION), (KOREA)
- KALASH SEEDS PVT LTD, (INDIA)





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- MIAVIT KENYA, (KENYA)
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- OSHO CHEMICALS LIMITED, (KENYA)
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- SUNLARGE INDUSTRIES PRIVATE LIMITED, (INDIA)
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- TECHNO BRAIN GROUP, (KENYA)
- TIRTH AGRO TECHNOLOGY PVT. LTD., (INDIA)
- TIRTH HYGIENE TECHNOLOGY PRIVATE LIMITED, (INDIA)
- TOP FARMER LIMITED, (KENYA)
- TRANSCHEM AGRITECH PRIVATE LIMITED, (INDIA)
- UDYOGI INTERNATIONAL PVT LTD, (INDIA)
- UNIKEYTERRA KIMYA TARIM DIS. TICARET SAN.LTD.STI., (TURKEY)
- URBAN PLASTICS ENTERPRISES/PLASTIC PUGLIA, (KENYA)
- V. K. PACK WELL PVT. LTD, (INDIA)
- V.R. INTERNATIONAL, (INDIA)
- VIKAS FOOD PRODUCTS, (INDIA)
- VIRDI AGRO PRIVATE LIMITED, (INDIA)
- VISHAKHA IRRIGATION PVT LTD., (INDIA)
- VIVAAN INTERNATIONAL, (INDIA)
- VST TILLERS TRACTORS LIMITED, (INDIA)
- WOOGENE B&G CO., LTD., (KOREA)
- XIAN CITYMAX AGROCHEMICAL CO.,LTD., (CHINA)
- XINXIANG HEXIE ANIMAL PHARMACEUTICAL CO., LTD, (CHINA)
- XINXIANG HEXIE FEED MACHINERY MANUFACTURING CO.,LTD, (CHINA)



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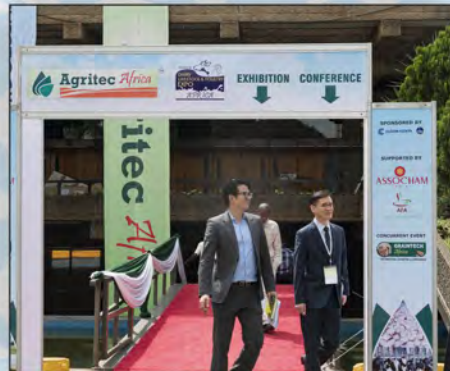
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Gallery



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Thank You....!

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